

# THE OKLAHOMAN

## BUSINESS

# Shake Shack draws lines during opening day at OAK in northwest Oklahoma City



**Steve Lackmeyer**

The Oklahoman

Nov. 19, 2025, 3:10 p.m. CT

Dozens lined up for waits topping 40 minutes to be among the first to check out the state's first Shake Shack during its opening day at OAK in northwest Oklahoma City.

[Shake Shack](#) joins an array of upscale retailers and restaurants located between the Lively Hotel and the Residences at OAK located at the southwest corner of Northwest Expressway and Pennsylvania Avenue.

In the days leading up to its Nov. 19 opening, Shake Shack announced the first wave of guests would receive limited-edition Shake Shack swag, including custom mini totes, stickers and Simple Modern tumblers. Shake Shack also announced it will donate \$1 for every sandwich sold on opening day to Regional Food Bank of Oklahoma.

The fast-growing gourmet burger chain started in New York City. It opened in a prominent, all-glass jewel box shaped building fronting OAK's Heartwood Park at the mixed-use development.

**Earlier:** [Shake Shack sets opening date for first Oklahoma restaurant at OAK in northwest OKC](#)

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The chain is known for its made-to-order 100% Angus beef burgers, crispy chicken sandwiches, hand-spun shakes and house-made lemonades.

In addition to Shake Shack, Capital Grille and Tommy Bahama Marlin Bar, OAK is also home to Capital Grille, Tommy Bahama Marlin Bar, Bluemercury, RH, Pottery Barn, Mesero, Tempur-Pedic, Williams-Sonoma, Arhaus, the 132-room Lively Hotel and the 320-unit Residences at OAK.

Shake Shack looks out on an ice rink opened earlier this month in Heartwood Park, part of Christmas-season festivities that attracted 3,092 visitors for the Nov. 15 “Lighting of OAK” celebration.

The 43-acre OAK is being developed by Ryan McNeill and Everett Dobson.

“We are proud to once again transform OAK into Oklahoma City’s gathering place for the holiday season,” said McNeill, founder of Veritas Development. “This year, OAK is enlivened with new retailers, restaurants and memorable holiday experiences. There is no better place to celebrate the most wonderful time of the year with friends and family. We can’t wait to welcome the community to OAK for this year's holiday season.”